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NOTE.—All items in this index refer first to the section (see the Preface) and then to the page of the section. Thus, "Abbreviations, §5, p24," means that abbreviations will be found on page 24 of section 5.

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An act to prevent false and incorrect representations and advertisements concerning articles offered for sale and prescribing a punishment for the violation thereof. (Approved April 22, 1909)

The people of the State of California, represented in senate and assembly, do enact as follows:

Section 1. Any firm, person, corporation or association of persons, or any employee of such or any of such, who in the newspapers or other periodicals of this state, or in public advertisements, or in communications intended for a large number of persons knowingly makes or disseminates any statements or assertions of facts with respect to his, its or their business affairs concerning the quantity, the quality, the value, the price, the method of production or manufacture, or the fixing of the price of his, its, or their merchandise or professional work, or the manner or source of purchase of such merchandise, or the possession of awards, prizes or distinctions; or the motive or purpose of a sale, intended to have the appearance of an advantageous offer, which is or are untrue or calculated to mislead, shall be guilty of a misdemeanor.

Names and Sizes of Type

3 1/2	Point Brilliant
4 1/2	" Diamond
5	" Pearl
5 1/2	" Agate
6	" Nonpareil
7	" Minion
8	" Brevier
9	" Bourgeois
10	" Long Primer
11	" Small Pica
12	" Pica
14	" 2-line Minion or English
15	" 3-line Pearl
16	" 2-line Brevier
18	" Great Primer
20	" 2-line Long Primer or Paragon
22	" 2-line Small Pica
24	" 2-line Pica
28	" 2-line English
30	" 5-line Nonpareil
32	" 4-line Brevier
36	" 2-line Great Primer
40	" Double Paragon
42	" 7-line Nonpareil
44	" 4-line Small Pica or Canon
48	" 4-line Pica
54	" 9-line Nonpareil
60	" 6-line Pica
72	" 8-line Pica