

Advertising Law and Management

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LAW AN ADVERTISING MAN SHOULD KNOW

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MANAGEMENT OF AN ADVERTISING DEPARTMENT

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538B

Published by

INTERNATIONAL TEXTBOOK COMPANY

SCRANTON, PA.

Law an Advertising Man Should Know: Copyright, 1936, by INTERNATIONAL
TEXTBOOK COMPANY.

Management of An Advertising Department: Copyright, 1929, by INTERNATIONAL
TEXTBOOK COMPANY.

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